



Naveen

Senior Product Designer

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Address
Chennai, Tamilnadu

Socials

Dribbble
https://dribbble.com/janakiraman

Behance
https://www.behance.net/naveenj

LinkedIn
https://linkedin.com/in/naveenj051981/

Languages

English
Professional working

Experience

- Design Lead March 2025 - Present
Novastrid Chennai, Tamilnadu
- Design Lead Dec 2023 - Feb 2025
Neon Digital Media Chennai, Tamilnadu
- UX/UI Designer and Front-End Developer Apr 2016 - Nov 2023
Tata Consultancy Services Chennai, Tamilnadu
- UX/UI Designer and Front-End Developer Feb 2014 - Mar 2016
IceLabs Chennai, Tamilnadu
- UX/UI Designer Nov 2011 - Feb 2014
Sulekha India Pvt Ltd Chennai, Tamilnadu
- Web Designer Mar 2010 - Oct 2011
Indicus Chennai, Tamilnadu

Professional Summary

- Innovative **Senior Product Designer** with 15 years of expertise in **User Experience (UX) Design and User Research**, dedicated to crafting seamless, data-driven, and user-centric digital experiences. Adept at leveraging cutting-edge technologies, including **AI-driven solutions**, to enhance usability and optimize business outcomes.
- Proficient in **user research, usability testing, interaction design, prototyping, and information architecture**, with a deep understanding of human behavior and design psychology. Experienced in translating complex requirements into intuitive interfaces that drive engagement and conversion.
- In addition to core UX expertise, possesses strong **front-end development** skills, bridging the gap between design and development. Skilled in **HTML, CSS, JavaScript**, and front-end frameworks, ensuring seamless implementation of design systems and interactive components.
- A strategic thinker and problem solver, passionate about **designing scalable, inclusive, and innovative experiences** that empower users and align with business goals. Experienced in leading cross-functional teams, collaborating with stakeholders, and advocating for user needs in fast-paced, agile environments.

Education

- Udemy
Service Design: Designing for Experience Over Time
Feb 2020
- Vskills
Certified Bootstrap Professional
Dec 2022
- Udemy
Voice course - UX, UI, Strategy & Design
Sep 2020
- Udemy
Ux Strategy Fundamentals
Jan 2020
- Lynda
SASS Essential Training
Sep 2017
- Lynda
UX Design for Wearables
Sep 2017

Skills

- Design
 - Web Design
 - Mobile Design
 - User Experience
 - Wireframing
 - Prototyping
 - Testing
 - Design System
- Development
 - React JS
 - Angular
 - HTML/HTML5
 - CSS/SASS/Bootstrap
 - JS

Tools

- Figma
UI Design, prototyping
- XD
UI Design, prototyping
- Sketch
UI Design, prototyping
- Zeplin
Design workspace
- Balsamiq
Mockups
- VS Code
Code editor
- Notion
Project management